



Approved 12-19-12

**SCOTTSDALE PUBLIC LIBRARY BOARD
MEETING MINUTES
Civic Center Library
October 17, 2012 - 3:30 p.m.**

Members Present: Joan Freund
Laraine Rodgers
Peggy Sharp-Chamberlain
Mark Shimelonis, Vice Chair
Mary Wilber

Absent: Louise Nemanich, Doug Sydnor, Chair

Staff Present: Carol Damaso, Library Director
Aimee Fifarek, Technologies & Content Sr. Manager
Dana Braccia, Building Operations and Adult Services Sr. Manager
Killeen Sepulveda, Administrative Secretary
Cheryl Thomsen, Senior Management Analyst

CALL TO ORDER

Board Vice Chair Shimelonis called the meeting to order at 3:39 PM.

OPEN CALL TO THE PUBLIC

There were no members of the public present for this meeting.

APPROVAL OF MINUTES

Board Member Sharp-Chamberlain called for a motion to approve the Minutes of the September meeting. Board Member Rodgers seconded, and the motion passed 5-0.

REPORT ON FOCUS GROUP FOR DIGITAL ARIZONA LIBRARY (DAZL)

Board Member Sharp-Chamberlain spoke about the focus group for DAZL and stated that it was a very diverse group of people. The goal was to decipher how you accessed e-books and what kind of device you had. The group identified priorities and discussed what kind of e-books need to be made available first. Technologies & Content Senior Manager Fifarek stated that data should be in by early December.

REPORT ON SCOTTSDALE 101 FOR REALTORS

Library Director Damaso spoke about the presentation that was given and commended Board Member Freund for her assistance.

FOLLOW UP TO SPECIAL LIBRARY BOARD MEETING OF 10/17

Board Member Sharp-Chamberlain stated that after discussing the presentation, it was decided that the group needs to schedule a work session in November. She proposed the date of November 14th at 3:30pm, and stated that the meeting would be open to all Library Board members.

LIBRARY STAFF REPORTS OF CURRENT EVENTS (A.R.S. 38-431.02 (K))

Monthly Statistical Report – Cheryl Thomsen

Cheryl Thomsen presented a First Quarter statistics comparison from 2008 through 2012. The Library Board agreed that they would prefer to have a Quarterly Statistics report instead of a monthly report.

Library Director's Report – Carol Damaso

Carol Damaso spoke about the Civil Dialogue Series, 3 programs that are being put on by the National Institute for Civil Discourse and sponsored by the Human Relations Commission.

Carol Damaso stated that she received a report back on a survey done about "Questionpoint/Ask a Librarian" and customers had very positive comments about service and turnaround time.

Carol Damaso stated that she is proud to announce that Civic Center Library and Mustang Library have been designated as "Family Place" libraries. There are only 300 libraries across the country that are designated as such.

Carol Damaso announced the Spirit of Literacy breakfast to be held Friday, October 26th and encouraged the Board to attend.

Carol Damaso stated that the Friends of the Scottsdale Public Library are working on the capital campaign and will be having a kickoff party to begin fundraising on November 15th at 6:30pm.

Customer Comment Report – Carol Damaso

September customer comments were presented.

Service Highlight – Ann Porter

Ann Porter presented an updated on how social media impacts the Library and its customers. She spoke about Facebook, Twitter, Pinterest and Goodreads, which are the major social media groups utilized to provide information to people about Library Services.

ANNOUNCEMENTS, ISSUES FOR FUTURE DISCUSSION

Board Vice Chair stated that the Board will need to ask for a nominating committee to decide on a new slate of officers for January 2013.

The Library Board will discuss the possibility of changing meeting times.

ADJOURNMENT

With no further business to discuss, being duly moved and seconded, the meeting was adjourned at 5:01 PM.

Respectfully submitted,

Killeen Sepulveda, Administrative Secretary